

Arizona Gives Day is April 4, but donations already underway

Loni Nannini Special to the Arizona Daily Star
March 27, 2023



If you have ever wanted to be a giver, Arizona Gives Day offers the opportunity to become a doer.

Early giving is underway for the annual day of giving which falls on Tuesday, April 4.

Now in its 11th year, the donation drive

staged by the Alliance of Arizona Nonprofits and the Arizona Grantmakers Forum has raised more than \$36 million for nonprofits statewide. This year, it seeks to boost that total by at least \$5 million.

“Early giving started three weeks before Arizona Gives Day as a convenience to donors. We want people to give when it is most convenient for them and still have those donations count toward each organization’s grand total in the Arizona Gives Day campaign,” said Jennifer Purcell, chief impact officer of the Alliance of Arizona Nonprofits.

This year, almost 1,000 organizations, including 240 headquartered in Pima County, are registered to vie for \$180,000 in incentive prize money courtesy of presenting sponsor FirstBank and other sponsors such as Arizona Community Foundation, Freeport-McMoRan Foundation, Hickey Family Foundation, Vitalyst Health Foundation, Thunderbird Charities, Community Foundation for Southern Arizona, SRP, Sechler Morgan, and Tucson Electric Power and UniSource Energy Services. A total of \$10,000 in Early Giving prizes will also be awarded to 10 nonprofits. Qualifying donations for all incentives can be made through the profile pages of individual nonprofits at AZGives.org.